

There are thousands of success stories behind the world's best boats

become one

Your complete
guide to training in
the New Zealand
Marine Industry.

nzmarine.com


nzmarine
INDUSTRY TRAINING



THE NEW ZEALAND MARINE INDUSTRY

AN OVERVIEW

The New Zealand Marine Industry is New Zealand's largest non-primary manufacturing based industry employing over 10,000 people in approximately 1,000 companies of varying sizes.

New Zealand is highly regarded worldwide as a nation of boatbuilders of high quality boats including sailing and motor super yachts, launches and trailer boats as well as a supplier of marine related products and services. The annual turnover of the New Zealand Marine Industry is in excess of \$2 billion with approximately \$700 million of this turnover being exported. In addition, our successful sailors have made the America's Cup and round-the-world racing yachts household names. The New Zealand public is a great supporter of the New Zealand Marine Industry and every year purchase around 200 new yachts and launches, 5,000 trailer power boats and 15,000 small boats, dinghies and canoes.

The New Zealand Marine Industry is a growth industry with the NZ Marine Industry Association (NZMI) predicting industry turnover will double by 2020. This growth is leading to increased development in infrastructure at key geographic locations including Tauranga, Whangarei and Auckland. Growth in Auckland will be considerable with the expansion of industry clusters at Hobsonville (Yard 37), and at Wynyard Quarter.

To support this growth the New Zealand Marine Industry will require the ongoing supply of skilled, qualified and talented people in a wide variety of specialised trades. This includes naval architects and marine designers who create the designs and the boatbuilders who specialise in building, refits and repairs using different materials (composite, wood, alloy, steel). It also includes marine systems engineers and marine electrical and electronic installers, who are responsible for installing and servicing all the engineering and electrical/electronic systems on boats. The impressive finishes on the exterior hulls and superstructures of boats are produced by marine substrate fillers and fairers and exterior marine painters, while the interiors are created by marine cabinetmakers and interior marine painters. For yachts there are also the marine riggers and sparmakers who work closely with the world's best sail makers.

Essential Marine Industry services are provided by the marine sales and services sector, which encompasses boat sales and brokerage, marine retail and distribution and marina operators. Every year there are between 600 and 700 apprentices undergoing training spread across all these sectors of the Marine Industry and their training is managed by the NZ Marine Industry Training Organisation (NZ Marine ITO). Until September 2010, NZ Marine ITO was known as the Boating Industry Training Organisation (BITO).